

BAUSCH & LOMB BUYS ALIMERA PRODUCT LINE

Alimera Sciences

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Eye care products maker Bausch & Lomb Inc. said Wednesday it bought the over-the-counter allergy treatment franchise from privately held Alimera Sciences.

Financial details of the transaction were not disclosed. Under the agreement, Bausch & Lomb will get products such as Alaway, which was recently approved by the Food and Drug Administration.

Alaway is an antihistamine meant to provide temporary relief for itchy eyes from allergies for up to 12 hours. The companies said the product is similar to Zaditor, a prescription product that Novartis is turning into an over-the-counter version. Bausch & Lomb shares closed up 5 cents to \$53.28 on the New York Stock Exchange.

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